

NYSUT 2020 census COUNTS



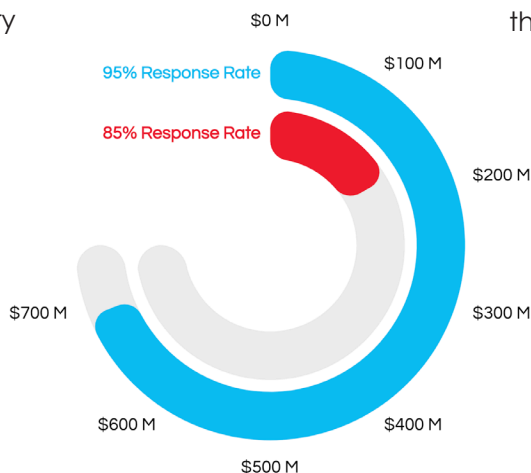
What is the Census?

The U.S. Constitution requires the Congress to count every person living in the United States every 10 years. That means all residents, including non-citizens and children.

Why is it important?

Information from the Census is used to distribute more than \$700 billion in federal funds for programs such as: Medicaid, Title I, school lunches, special education and housing assistance and many others. In addition, results will reshape local, state and federal legislative districts. Experts project New York could lose one – possibly two – congressional seats.

What's at stake for our region?



▲ Projections show that the Rochester region could receive an additional \$523 million in federal funding if the census return rate increased from 85% of households to 95%.

When?

The Census Bureau will begin sending mail to all residents in the middle of March. The first day you can complete the Census online is March 12. In the following weeks, the bureau will send reminders to households that have not responded, and non-responders may be contacted at home. Several populations are at higher risk of being undercounted: children, non-English speakers, immigrants and those without access to the Internet. Our outreach can help ensure they are counted.

NYSUT's Plan

- ▶ NYSUT encourages local leaders to run member-to-member campaigns about the importance of being counted.
- ▶ Develop print and digital materials to engage and educate members.
- ▶ NYSUT is working with other unions, community groups and like-minded organizations to spread the message.
- ▶ Children were undercounted in 2010. Our work will include curriculum, resources and activities for use in the classroom. NYSUT members can educate our students so that they will ask their parents if they've been counted.



FOR MORE INFORMATION:

nysutcounts.org

Pledge to complete your Census form!

nysutcounts.org/pledge

#CountMeIn

#NYSUTcounts